



# Marketing Matters

By Richard D. Czerniawski

## THE TIME HAS COME ...

No, not to retire! Nor to slow down! In fact, I have a new book which will be scheduled for release very shortly. Instead, the time has come for me to relocate to warmer climes.

I'm currently moving from Chicagoland (Kenilworth, Illinois, to be precise) to the Florida panhandle (Pensacola, to be exact). My new BDNi address is 1812 Yates Avenue, Pensacola, Florida 32503. My telephone number is 847-312-8822. Email address is [richardcz@bdn-intl.com](mailto:richardcz@bdn-intl.com) and [richardcz@me.com](mailto:richardcz@me.com)

As I'm traveling to and will be getting settled in the new locale, I'm taking a 3-week hiatus on writing and publishing both DISPATCHES and Marketing Matters. We'll be back on Monday, 14 October, with a new issue of DISPATCHES.

See you then.



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