## **Demand Model**

• Insert speaking point(s) for the slide:

Target Segments	# of Target Accts	2017 Est Units	2017 Est Revenue	Mkt Obj	2018 Units	2018 Revenue	% Rev Growth	% Contribution To Total Growth	Profit
Segment 1									
Segment 2									
Segment 3									
Rest of Market									
Totals									